

St. Petersburg College Digital Media Spring Advisory Committee Meeting Minutes

Date: March 31, 2017

Time and Location: 9:30-11:30
UP 320 /Seminole Campus

I. **Introductions**

- a. Dr. Jonathan Steele/Co-Chair Tasha Brown
- b. Attendees: Tasha Brown, Sandy Mills-Alford, Ken Hannon, Mike O’Berry, Jack Conely, Larry Jopek, Sandra DeCarlo, Jonathan Steele, Barbara Hubbard, Jonathan Sullivan, Delynda Keefe, Laurie Tenzer, John Muehl.
Absent: Esteban Valdez, Ragan Brown, Paul Sorice, Jody Haneke, Katherine Humphreys, Jacob Wortock.
- c. Approval of Fall Meeting minutes.
- d. Opening remarks from Jonathan Steele and Tasha Brown.

II. **Program Updates and Announcements** (cross ref with agenda).

- a. Barbara Hubbard gave Digital Arts update including viability updates and industry certification of ACA for Photoshop and Premiere Pro; Introduced new portfolio Behance link and rubric tool for accomplishing portfolio review. Asked Advisory members to actively participate in reviewing SPC portfolios beginning with the Spring semester grads.
- b. Hubbard premiered Microsoft Surface Studio hardware in UP 320 and had the attendees interact with the brand new technology.
- c. Delynda Keefe instructed group through a tutorial of functions and abilities..
- d. Dean Steele updated the Board on the Bachelor program. The college is planning on moving ahead on the BAS AET after several State of Florida “pauses” earlier this fall and spring. SPC intends to pursue the BAS AET with coursework and program design to the State as soon as possible, once approved. Hubbard elaborated on recent conversation with Dr. Jesse Corragio about status of re-submitting our application (with additional changes) to the State. We are awaiting a confirmation letter from Dr. Judy Genshaft. President of USF to complete our submission.
- e. Program enrollments updated by Sandra DeCarlo: Graphic Design and Video Production with the larger of the sub-plan enrollments; followed by Game Foundations, and Web Design.
- f. Wave Club and SEMmy’s student involvement updated by Delynda Keefe and Barbara Hubbard. Delynda indicated recruitment efforts for the WAVE Club is getting better and many students are taking part in these

extracurricular activities. Hubbard announced **Semmys are April 25th 2017**, and entries were due toward the first part of March. Our speaker is Corey Barker...all are invited and encouraged to attend..

- g. Hardware/software updates presented by Jonathan Sullivan. New Microsoft Surface Pro Studio is an advance for the program particularly keeping technology in cross-platform availability. Drawing and graphic students are schedule into the room beginning in Summer semester.

III. **New Business/Board Resolutions:**

- a. Discussion about continuation of subscription to Lynda.com for all faculty and Digital Media students to helping with e-learning and software updates. Student subscriptions are working well and the department recommends continuing with this method of technology information transfer.
- b. Sandy Mills-Alford talked about her involvement and collaboration with Laurie Tenzer' s gamification and e-learning course. Mills-Alford was also very complimentary and supportive of the faculty' s accomplishments in all department initiatives including programs upgrades, changes, and curriculum advancements.
- c. Mike O'Berry discussed 4K full motion video opportunity through clients such as SOCOM. Mike talked about editing 4K video and John Muehl talked about the rich capacity that exists in our 4K studio for exploration of enhanced technology development and capability.
Sandy Mills-Alford also talked about image creation through drone technology sparking a group discussion about SPC' drone technology availability for student certificate, particularly with 4-year program.

IV. **Open Discussion** (All members)

Jack Conely asked to have field audio recorders updated, along with battery packs. John Muehl will furnish a list to have equipment updated. Perkins funding may accommodate this request. Jack Conely stressed the need for updated audio technology in field particularly within the WEDU partnership, production work. Mike O'Berry talked about the importance of audio and suggested headsets incorporating 65 Sony 4-K technology with an Epson utility.

VII. Next meeting date: **Fall 2017/ Seminole campus...date to be determined.**

Meeting adjourned: 11:30 pm

Minutes recorded by Barbara Hubbard/Delynda Keefe